

Product Name	Made with Whole Grain Frosted Cinnamon
Flavor Descriptor	
NLI Description	Production
Brand	Pop-Tarts



Date Created	01/07/20
NLI #	16266
Kosher Status	Not Kosher
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1.25
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	11 g

Serving Size	1 Pastry	
Serving Size g	48	
Serving Size oz		
Amount Per Serving		
Calories	170	
		% Daily Value*
Total Fat	3 g	4 %
Saturated Fat	1 g	5 %
Trans Fat	0 g	
Polyunsaturated Fat	1 g	
Monounsaturated Fat	0.5 g	
Cholesterol	0 mg	0 %
Sodium	190 mg	8 %
Total Carbohydrate	36 g	13 %
Dietary Fiber	3 g	10 %
Soluble Fiber		
Insoluble Fiber		
Total Sugars	15 g	
Includes 15g Added Sugars	15 g	30 %
Sugar Alcohol		
Protein	2 g	
Vitamin D	0 mcg	0 %
Calcium	150 mg	10 %
Iron	2.1 mg	10 %
Potassium	60 mg	0 %
Vitamin A		10 %
Vitamin C		%
Vitamin E		%
Vitamin K		%
Thiamin		10 %
Riboflavin		10 %
Niacin		10 %
Vitamin B6		10 %
Folate	mcg DFE	%
Folic Acid		mcg DFE
Vitamin B12		%
Biotin		%
Pantothenic Acid		%
Phosphorus		%
Iodine		%
Magnesium		%
Zinc		%
Selenium		%
Copper		%
Manganese		%
Chromium		%
Molybdenum		%
Chloride		%
Choline		%
Fluoride		%

Ingredients:
Whole wheat flour, sugar, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **corn syrup, dextrose, soybean and palm oil, bleached wheat flour, polydextrose, glycerin.**

Contains 2% or less of maltodextrin, molasses, calcium carbonate, salt, leavening (sodium acid pyrophosphate, baking soda), wheat starch, cinnamon, sodium stearoyl lactylate, DATEM, gelatin, xanthan gum, vitamin A palmitate, niacinamide, reduced iron, vitamin B6 (pyridoxine hydrochloride), vitamin B2 (riboflavin), vitamin B1 (thiamin hydrochloride), soy lecithin.

ALLERGEN INFORMATION:
CONTAINS WHEAT AND SOY INGREDIENTS.

Nutrient Contents Per 100g			
Calories	359	Vitamin E	0 mg
Total Fat	6.0 g	Vitamin K	NA mcg
Saturated Fat	1.9 g	Thiamin	0.27 mg
Trans Fat	0.1 g	Riboflavin	0.30 mg
Polyunsaturated Fat	2.2 g	Niacin (NE)	3.8 mg
Monounsaturated Fat	1.2 g	Vitamin B6	0.40 mg
Cholesterol	0 mg	Folate (DFE)	56 mcg
Sodium	396 mg	Folic Acid	28 mcg
Total Carbohydrate	76.0 g	Vitamin B12	0.0 mcg
Dietary Fiber	5.7 g	Biotin	NA mcg
Soluble Fiber	4.0 g	Pantothenic Acid	NA mg
Insoluble Fiber	1.6 g	Phosphorus	211 mg
Total Sugars	31.4 g	Iodine	NA mcg
Added Sugars	31.2 g	Magnesium	30 mg
Sugar Alcohols	2.6 g	Zinc	0.9 mg
Protein	4.7 g	Selenium	NA mcg
Vitamin D	0.0 mcg	Copper	NA mg
Calcium	321.4 mg	Manganese	NA mg
Iron	4.4 mg	Chromium	NA mcg
Potassium	137 mg	Molybdenum	NA mcg
Vitamin A (RAE)	220 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
Fluoride		Fluoride	NA mg
Moisture		Moisture	11.25 %
Ash		Ash	2.05 %
Whole Grain		Whole Grain	24.04 %

NA = Database values for the nutrient do not exist or are incomplete.

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00038000551246	Pouch	1.69 OZ (48g)	1
00038000551239	Caddy	16.9 OZ (1 LB 0.9 OZ) (480g)	10
		10 - 1.69 OZ (48g) Pouches	
00038000551222	Case		120
	Carton	2.46 OZ (70g) & 4.23 FL OZ (125ml)	1
00038000231155	Case		

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Bonnie Farmer
 Bonnie Farmer, MS, RD
 Nutrition Labeling & Regulatory Compliance
 Kellogg Company

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 Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



**Product Formulation Statement for Documenting Grains
in Child Nutrition Programs
(Crediting Standards Based on Grams of Creditable Grains (ounce equivalents))**

Child Nutrition (CN) Program Operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. CN Program Operators have the option to choose the crediting method that best fits their specific needs for menu planning.

Product Name: Pop-Tarts Made with Whole Grain Frosted Cinnamon 1ct Code No.: 38000 55122

Manufacturer: Kellogg Company Serving Size: 1 pouch (1.69 oz) (48 g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No

II. Does the product contain non-creditable grains: Yes X No **How many grams:** <3.99g per pastry
(Products with more than 0.24 ounce (oz.) equivalent (eq.) or 3.99 grams (g) for Groups A-G or 6.99 g for Groups H and I of non-creditable grains may not credit towards the grain requirements for school meals).

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the FBG to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16g creditable grain per oz eq; Group H uses the standard of 28g creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: E

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	20	16g	1.25
Total Creditable Amount³			1.25

* Creditable grains vary by CN Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1.69 oz (48 g)

Total contribution of product (per portion) 1.25 oz. eq.

I certify that the above information is true and correct and that a 1.69 ounce portion of this product (ready for serving) provides 1.25 oz. eq. grains. I further certify that non-creditable grains are not above 0.24 oz eq. per pastry. Products with more than 0.24 oz. eq. or 3.99g for Groups A-G or 6.99 grams for Groups H and I of non-creditable grains may not credit towards the grain requirements for school meals.

Bonnie Farmer

Signature

Bonnie Farmer, MS, RD

Printed Name

Wellbeing and Regulatory

Title

1/15/2020

Date

1-877-511-5777

Phone Number