



Product Name	Animal Crackers
Flavor Descriptor	
NLI Description	Production
Brand	Keebler

Date Created	01/07/20
NLI #	14743
Kosher Status	OU-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	10 g

Serving Size	1 Pouch	
Serving Size g	29	
Serving Size oz		
Amount Per Serving		
Calories	120	
		% Daily Value*
Total Fat	3.5 g	4 %
Saturated Fat	1 g	5 %
Trans Fat	0 g	
Polyunsaturated Fat	1.5 g	
Monounsaturated Fat	1 g	
Cholesterol	0 mg	0 %
Sodium	115 mg	5 %
Total Carbohydrate	22 g	8 %
Dietary Fiber	2 g	6 %
Soluble Fiber		
Insoluble Fiber		
Total Sugars	8 g	
Includes 8g Added Sugars	8 g	16 %
Sugar Alcohol		
Protein	2 g	
Vitamin D	0 mcg	0 %
Calcium	0 mg	0 %
Iron	0.8 mg	4 %
Potassium	50 mg	0 %
Vitamin A		
Vitamin C		
Vitamin E		
Vitamin K		
Thiamin		
Riboflavin		
Niacin		
Vitamin B6		
Folate	mcg DFE	mcg DFE
Folic Acid		
Vitamin B12		
Biotin		
Pantothenic Acid		
Phosphorus		
Iodine		
Magnesium		
Zinc		
Selenium		
Copper		
Manganese		
Chromium		
Molybdenum		
Chloride		
Choline		
Fluoride		

Ingredients:
Whole wheat flour, sugar, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **soybean and palm oil**.
Contains 2% or less of salt, baking soda, soy lecithin, natural flavor, rosemary extract for freshness.

ALLERGEN INFORMATION:
CONTAINS WHEAT AND SOY INGREDIENTS.

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
10030100201509	Case	150 - 1 OZ Pouches	150
00030100201502	Pouch	1 OZ (29g)	1

Nutrient Contents Per 100g			
Calories	429	Vitamin E	0 mg
Total Fat	12.7 g	Vitamin K	NA mcg
Saturated Fat	4.0 g	Thiamin	0.46 mg
Trans Fat	0.2 g	Riboflavin	0.19 mg
Polyunsaturated Fat	4.8 g	Niacin (NE)	5.5 mg
Monounsaturated Fat	2.8 g	Vitamin B6	0.14 mg
Cholesterol	0 mg	Folate (DFE)	220 mcg
Sodium	389 mg	Folic Acid	122 mcg
Total Carbohydrate	76.7 g	Vitamin B12	0.0 mcg
Dietary Fiber	5.54 g	Biotin	NA mcg
Soluble Fiber	1.18 g	Pantothenic Acid	NA mg
Insoluble Fiber	4.36 g	Phosphorus	154 mg
Total Sugars	28.7 g	Iodine	NA mcg
Added Sugars	28.4 g	Magnesium	56 mg
Sugar Alcohols	NA g	Zinc	1.2 mg
Protein	7.0 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	17.4 mg	Manganese	NA mg
Iron	2.9 mg	Chromium	NA mcg
Potassium	192 mg	Molybdenum	NA mcg
Vitamin A (RAE)	2 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	2.75 %
		Ash	0.85 %
		Whole Grain	36.8 %

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Bonnie Farmer

Bonnie Farmer, MS, RD
 Nutrition Labeling & Regulatory Compliance
 Kellogg Company

Information presented in this document applies to products intended for US consumers only.
 Note: This document is for technical use only. Please refer to packaging or sales materials for correct trademark usage.



**Product Formulation Statement for Documenting Grains
in Child Nutrition Programs
(Crediting Standards Based on Grams of Creditable Grains (ounce equivalents))**

Child Nutrition (CN) Program Operators should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. CN Program Operators have the option to choose the crediting method that best fits their specific needs for menu planning.

Product Name: Animal Crackers

Code No.: 30100 20150

Manufacturer: Kellogg Company

Serving Size: 1 pouch (1 oz) (29g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No

II. Does the product contain non-creditable grains: Yes No X **How many grams:**
(Products with more than 0.24 ounce (oz.) equivalent (eq.) or 3.99 grams (g) for Groups A-G or 6.99 g for Groups H and I of non-creditable grains may not credit towards the grain requirements for school meals).

III. Use Exhibit A: Grain Requirements for Child Nutrition Programs in the FBG to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (RTE breakfast cereals). (Different methodologies are applied to calculate servings of the grain component based on creditable grains. Groups A-G use the standard of 16g creditable grain per oz eq; Group H uses the standard of 28g creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate to which Exhibit A Group (A-I) the Product Belongs: B

Description of Creditable Grain Ingredient*	Grams of Creditable Grain Ingredient per Portion ¹ A	Gram Standard of Creditable Grain per oz equivalent (16g or 28g) ² B	Creditable Amount A ÷ B
Whole Wheat Flour, Enriched Wheat Flour	18	16g	1
Total Creditable Amount³			1

* Creditable grains vary by CN Program. See the FBG for specific Program requirements.

¹ (Serving size) X (% of creditable grain in formula). Please be aware that serving sizes other than grams must be converted to grams.

² Standard grams of creditable grains from the corresponding Group in Exhibit A.

³ Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1 oz (29g)

Total contribution of product (per portion) 1 oz. eq.

I certify that the above information is true and correct and that a 1 ounce portion of this product (ready for serving) provides 1 oz. eq. grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz. eq. or 3.99g for Groups A-G or 6.99 grams for Groups H and I of non-creditable grains may not credit towards the grain requirements for school meals.

Bonnie Farmer

Signature

Bonnie Farmer, MS, RD

Printed Name

Wellbeing and Regulatory

Title

1/15/2020

Date

1-877-511-5777

Phone Number



Smart Snacks Product Calculator Results

Brand:
Keebler

Product Name:
Animal Crackers

Serving Size:
1 Pouch (29g)

First Ingredient:
Whole wheat flour

Your whole grain product meets all nutrient standards for entrees or snack foods.

Nutrition Facts

Serving Size 29.00 g ⓘ

Servings Per Container

Amount Per Serving

Calories 120

Calories from Fat NA

Total Fat (g) 3.5

Saturated Fat (g) 1

Trans Fat (g) 0

Sodium (mg) 115

Carbohydrates

Sugars (g) 8

Vitamin D (%) NA

Potassium (%) NA

Calcium (%) NA

Dietary Fiber (%) NA

The person or group responsible for the point of sale to students on campus should verify a product's compliance and print their own Calculator results for documentation intended for compliance purposes. Results from this calculator have been determined by the USDA to be accurate in assessing product compliance with the Federal requirements for Smart Snacks in Schools provided the information is not misrepresented when entered into the Calculator.

LEADING THE WAY FOR CHILDREN'S HEALTH