

Product Name	Scooby Doo Cinnamon Graham Cracker Snacks
Flavor Descriptor	
NLI Description	Production
Brand	Kellogg's



Date Created	01/07/20
NLI #	14528
Kosher Status	OK-D
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	9 g

Serving Size	1 Pouch	
Serving Size g	28	
Serving Size oz		
Amount Per Serving		
Calories	120	
		% Daily Value*
Total Fat	3.5 g	4 %
Saturated Fat	1 g	5 %
Trans Fat	0 g	
Polyunsaturated Fat		
Monounsaturated Fat		
Cholesterol	0 mg	0 %
Sodium	115 mg	5 %
Total Carbohydrate	21 g	8 %
Dietary Fiber	1 g	5 %
Soluble Fiber		
Insoluble Fiber		
Total Sugars	8 g	
Includes 8g Added Sugars	8 g	16 %
Sugar Alcohol		
Protein	2 g	
Vitamin D	0 mcg	0 %
Calcium	0 mg	0 %
Iron	0.7 mg	4 %
Potassium	50 mg	0 %
Vitamin A		%
Vitamin C		%
Vitamin E		%
Vitamin K		%
Thiamin		%
Riboflavin		%
Niacin		%
Vitamin B6		%
Folate	mcg DFE	mcg DFE %
Folic Acid		%
Vitamin B12		%
Biotin		%
Pantothenic Acid		%
Phosphorus		%
Iodine		%
Magnesium		%
Zinc		%
Selenium		%
Copper		%
Manganese		%
Chromium		%
Molybdenum		%
Chloride		%
Choline		%
Fluoride		%

Ingredients:
Whole wheat flour, enriched flour (wheat flour, niacin, reduced iron, vitamin B1 [thiamin mononitrate], vitamin B2 [riboflavin], folic acid), **sugar, soybean and palm oil, honey.**

Contains 2% or less of salt, baking soda, cinnamon, maltodextrin, soy lecithin, BHT for freshness.

ALLERGEN INFORMATION:
CONTAINS WHEAT AND SOY INGREDIENTS.

Nutrient Contents Per 100g			
Calories	431	Vitamin E	0 mg
Total Fat	13.3 g	Vitamin K	NA mcg
Saturated Fat	4.3 g	Thiamin	0.45 mg
Trans Fat	0.2 g	Riboflavin	0.19 mg
Polyunsaturated Fat	5.1 g	Niacin (NE)	5.1 mg
Monounsaturated Fat	2.9 g	Vitamin B6	0.13 mg
Cholesterol	0 mg	Folate (DFE)	221 mcg
Sodium	410 mg	Folic Acid	124 mcg
Total Carbohydrate	75.7 g	Vitamin B12	0.0 mcg
Dietary Fiber	5.2 g	Biotin	NA mcg
Soluble Fiber	1.1 g	Pantothenic Acid	NA mg
Insoluble Fiber	3.9 g	Phosphorus	144 mg
Total Sugars	29.7 g	Iodine	NA mcg
Added Sugars	29.3 g	Magnesium	51 mg
Sugar Alcohols	NA g	Zinc	1.1 mg
Protein	6.5 g	Selenium	NA mcg
Vitamin D	0 mcg	Copper	NA mg
Calcium	19.7 mg	Manganese	NA mg
Iron	2.8 mg	Chromium	NA mcg
Potassium	180 mg	Molybdenum	NA mcg
Vitamin A (RAE)	2 mcg	Chloride	NA mg
Vitamin C	0 mg	Choline	NA mg
Fluoride		Fluoride	NA mg
		Moisture	3.0 %
		Ash	1.5 %
		Whole Grain	32.5 %

NA = Database values for the nutrient do not exist or are incomplete.

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00030100215981	Pouch	1 OZ (28g)	1
00030100215974	Caddy	12 OZ (340g)	12
00030100104032	Case	4 - 12 OZ pkgs	
00030100506898	Case	210 - 1 OZ (28g)	210
00030100117841	Case		
00030100117858	Carton	40 OZ (2LB 8 OZ) (1.13kg)	
		10 - 1.02 OZ (29g)	
		8 - 1 OZ (28g)	
		8 - 1 OZ (28g)	
		10 - 0.78 OZ (22g)	
		6 - 1 OZ (28g)	6
00030100119432	Case		
00030100119449	Carton	48.96 OZ (3LB 0.96 OZ)(1.38kg)	
		12 - 1.02 OZ (29g)	
		9 - 1 OZ (28g)	
		8 - 1 OZ (28g)	
		7 - 1 OZ (28g)	7
		6 - 2.12 OZ (60g)	
00030100122296	Case		
00030100122319	Carton	45.24 OZ (2 LB 13.24 OZ) (1.28kg)	

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Bonnie Farmer
 Bonnie Farmer, MS, RD
 Nutrition Labeling & Regulatory Compliance
 Kellogg Company

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GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container	GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container	GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
		12 - 1.02 OZ (29g)									
		12 - 1 OZ (28g)									
		12 - 1 OZ (28g)									
		9 - 1 OZ (28g)	9								
00030100124870	Case	175 - 1 OZ	175								
00030100126638	Case										
00030100126645	Carton	1 OZ (28g)	1								
00030100124894	Case										
00030100124900	Carton	29.2 OZ (1 LB 13.2 OZ) (827g)									
		6 - 1 OZ (28g)									
		5 - 1.2 OZ (34g)									
		6 - 1.2 OZ (34g)									
		6 - 1 OZ (28g)	6								
		5 - 0.8 OZ (22g)									
00030100125792	Case										
00030100125808	Carton	45 OZ (2 LB 13 OZ) (1.26kg)									
		10 - 1 OZ (28g)									
		10 - 1 OZ (28g)									
		15 - 1 OZ (28g)									
		10 - 1 OZ (28g)	10								
00024100118663	Case										
00024100118670	Carton	25.6 OZ (1 LB 9.6 OZ) (720g)									
		10 - 1 OZ (28g)	10								
		10 - 1 OZ (28g)									
		4 - 0.67 OZ (19g)									
		4 - 0.74 OZ (21g)									

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